

# CIO Coverage

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For Exhibiting Excellence in Providing CISCO Solutions & Transforming  
Technology Business.

*John Wilson*

John Wilson  
Managing Editor

# Datroo Technologies



**Keith White**  
President

**Ryan Kana**  
Vice President

**U**ser experience is the cornerstone of a thriving business. As the world increasingly turns digital, technological advancement has opened gateways

for companies to improve the user journey through automated and streamlined processes. However, using technologies isn't enough; enterprises must also know how to deploy the best strategies and solutions. As a leading CISCO solution provider, Datroo Technologies offers innovative and customized solutions catering to customer needs.

Datroo Technologies has revamped the IT landscape, making it more flexible, secure, and personalized. Companies strive to keep up with evolving market trends and deliver customer-centric services—Datroo responds to customer needs through its in-house services. Instead of outsourcing the help desk, Datroo Technologies' in-house support forms a robust infrastructure with the help of skilled and trained staff.

Various trends and challenges affect the current IT landscape and influence user experiences. Keeping changing market patterns and customer needs at the forefront, Datroo invests in tools that generate dynamic solutions with fewer resources. Datroo's key to addressing shifting IT trends is strengthening its inner operations and empowering the in-house staff to build and maintain strong customer

relationships.

Customers find scouting, training, and affording skilled and qualified in-house IT experts challenging in today's IT sphere.

Datroo provides them with certified and experienced IT Consulting from the helpdesk, from entry-level requirements to the CIO level. Timely, professional, courteous, approachable, and problem-solving professionals boost customer comfort and solidify their confidence in the support they receive.



Despite utilizing advanced and best-in-class technologies, growing businesses often struggle with following a cohesive plan or design. A comprehensive strategy is needed to ensure a robust business infrastructure





**We are problem solvers first and that means providing the best fit and cost-effective solution for each customer.**

**Ryan Kana**  
Vice President

and positively influence their response time. To

help businesses stay ahead of the curve, Datroo uses its 'Make IT Better' approach. The company stands true to its motto by implementing in-house products and services that it sells and supports. Additionally, Datroo Technologies regularly updates and grows its portfolio to ensure its services meet the current market requirements, industry standards, and customer needs. The company

deploys the most personalized, innovative, and cost-effective IT solutions.

Datroo Technologies' portfolio does not only reflect its updated and upgraded products and services, but it also highlights how Datroo's solutions and support have reshaped businesses across the globe. Datroo has transformed various large energy companies, school districts, and healthcare institutions that invested large sums of money in implementing multi-location networks but experienced issues with using the network to its true potential.

By looking at the problem from a system-level view, Datroo Technologies started its investigations from the packet level to devise a solution. This thorough strategy of digging to the root of the infrastructure helped Datroo locate and solve the issue, saving its clients time and resources. Datroo's solutions emphasized the importance of documentation and design.

Higher education campuses and supplement IT staff at financial institutions, healthcare organizations, and government facilities have internal teams but require additional expertise

in complex operations and upgrades. Datroo's in-house staff consistency, expertise, and knowledge simplified and accelerated the processes.

Datroo Technologies' solutions prioritize problem-solving and designing. The company uses its equipment to preconfigure and deploy instead of testing them on customer projects. Furthermore, Datroo believes in creating a healthy, interactive, positive, and engaging work environment for its employees to enhance productivity and boost performance.



**We take a problem-solving systems-level approach until we find the area that needs to be pinpointed.**

**Keith White**  
President